

WSFA
12 East Delano Ave.
Montgomery, AL 36105
(334) 288-1212

www.wsfa.com

CONTRACT

<u>Contract / Revision</u> 1861939 /		<u>Alt Order #</u> 08874376
<u>Product</u> HIGHWAY 31		
<u>Contract Dates</u> 12/06/17 - 12/12/17		<u>Estimate #</u> 6115
<u>Advertiser</u> ISS/Highway 31		<u>Original Date / Revision</u> 12/05/17 / 12/05/17
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WSFA	<u>Account Executive</u> Ryan Eddins	<u>Sales Office</u> HRP-Washingto
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agency Code</u>	<u>Advertiser Code</u> 361	<u>Product 1/2</u> 385
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Greer, Margolis, & Mitchell
1010 Wisconsin Ave
Suite 800
Washington, DC 20007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 2	WSFA	12/11/17	12/12/17	NBC Today 2	9-10am		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 12/11/17	12/17/17	MT-----				1	\$250.00			
N 3	WSFA	12/06/17	12/08/17	NBC Today with Kathie Lee	10-11am		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 12/04/17	12/10/17	--WTF--				1	\$250.00			
N 4	WSFA	12/11/17	12/12/17	ALABAMA LIVE @ 11A	11-1130Am		:30			NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 12/11/17	12/17/17	MT-----				1	\$75.00			
N 5	WSFA	12/06/17	12/08/17	ALABAMA LIVE @ 1130AM	1130A-12P		:30			NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 12/04/17	12/10/17	--WTF--				1	\$75.00			
N 6	WSFA	12/11/17	12/12/17	WSFA 12 News at Noon	12-1230pm		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 12/11/17	12/17/17	MT-----				1	\$250.00			
N 7	WSFA	12/06/17	12/08/17	NET Days of Our Lives	1230-130p		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 12/04/17	12/10/17	--WTF--				1	\$350.00			
N 8	WSFA	12/11/17	12/12/17	RIGHT THIS MINUTES	130-2p		:30			NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 12/11/17	12/17/17	MT-----				1	\$75.00			
N 9	WSFA	12/06/17	12/08/17	HARRY	2-3p		:30			NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 12/04/17	12/10/17	--WTF--				1	\$75.00			
N 10	WSFA	12/11/17	12/12/17	JUDGE JUDY 2ND RUN	3-330p		:30			NM	1	\$135.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 12/11/17	12/17/17	MT-----				1	\$135.00			
N 11	WSFA	12/06/17	12/08/17	JUDGE JUDY 1ST RUN	330-4p		:30			NM	1	\$135.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

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Contract / Revision	Alt Order #
1861939 /	08874376

Contract Dates	Product	Estimate #
12/06/17 - 12/12/17	HIGHWAY 31	6115

Advertiser	Original Date / Revision
ISS/Highway 31	12/05/17 / 12/05/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 12/04/17 12/10/17 --WTF-- 1 \$135.00												
N 13	WSFA	12/06/17	12/12/17	WSFA 12 NEWS AT 4PM	M-F 4-430P		:30			NM	1	\$135.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 12/06/17 12/12/17 MTWTF-- 1 \$135.00												
N 14	WSFA	12/06/17	12/08/17	WSFA 12 NEWS AT 4PM	M-F 430-5P		:30			NM	1	\$175.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 12/04/17 12/10/17 --WTF-- 1 \$175.00												
N 15	WSFA	12/06/17	12/08/17	WSFA 12 News at Five	5-530pm		:30			NM	1	\$425.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 12/04/17 12/10/17 --WTF-- 1 \$425.00												
N 16	WSFA	12/06/17	12/08/17	WSFA 12 News at Six - MF	6-630pm		:30			NM	1	\$800.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 12/04/17 12/10/17 --WTF-- 1 \$800.00												
N 17	WSFA	12/06/17	12/08/17	ENTERTAINMENT TONIGHT	630-7p		:30			NM	1	\$350.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 12/04/17 12/10/17 --W-F-- 1 \$350.00												
N 18	WSFA	12/06/17	12/08/17	WSFA 12 News at Ten - MF	10-1035pm		:30			NM	2	\$1,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 12/04/17 12/10/17 --WTF-- 2 \$500.00												
N 19	WSFA	12/06/17	12/08/17	Tonight Show	1035-1137pm		:30			NM	1	\$200.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 12/04/17 12/10/17 --W-F-- 1 \$200.00												
N 20	WSFA	12/06/17	12/08/17	Late Night w/ Seth Meyers	1137p-1237x		:30			NM	1	\$50.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 12/04/17 12/10/17 --W-F-- 1 \$50.00												
N 21	WSFA	12/11/17	12/11/17	THE VOICE	7-9pm		:30			NM	1	\$1,500.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 12/11/17 12/17/17 1----- 1 \$1,500.00												
N 22	WSFA	12/06/17	12/08/17	Today in Alabama 5am	5-530a		:30			NM	1	\$200.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 12/04/17 12/10/17 --WTF-- 1 \$200.00												
N 23	WSFA	12/06/17	12/08/17	Today in Alabama 530a	528am-6am		:30			NM	1	\$250.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 12/04/17 12/10/17 --WTF-- 1 \$250.00												
N 24	WSFA	12/06/17	12/08/17	Today In Alabama	6a-7a		:30			NM	1	\$350.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 12/04/17 12/10/17 --WTF-- 1 \$350.00												
N 25	WSFA	12/06/17	12/08/17	NBC Today Show	7-9am		:30			NM	1	\$260.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 12/04/17 12/10/17 --WTF-- 1 \$260.00												
N 26	WSFA	12/09/17	12/09/17	NBC Saturday Today Show	6-8am		:30			NM	1	\$115.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 12/04/17 12/10/17 -----1- 1 \$115.00												
N 27	WSFA	12/10/17	12/10/17	NET NBC Sunday Today Shc	7-8a		:30			NM	1	\$125.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 12/04/17 12/10/17 -----1 1 \$125.00												

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12/06/17 - 12/12/17	HIGHWAY 31	6115

Advertiser	Original Date / Revision
ISS/Highway 31	12/05/17 / 12/05/17

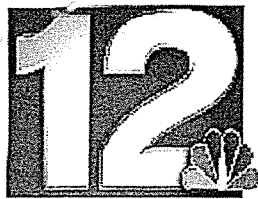
*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 28	WSFA	12/10/17	12/10/17	NET NBC Meet The Press	8-9a		:30			NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 12/04/17	12/10/17	-----1				1	\$225.00			
N 29	WSFA	12/11/17	12/12/17	WSFA 12 NEWS AT 4PM	M-F 4-430P		:30			NM	1	\$135.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 12/11/17	12/17/17	M-----				1	\$135.00			
N 30	WSFA	12/11/17	12/12/17	WSFA 12 NEWS AT 4PM	M-F 430-5P		:30			NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 12/11/17	12/17/17	M-----				1	\$175.00			
N 31	WSFA	12/11/17	12/12/17	WSFA 12 News at Five	5-530pm		:30			NM	1	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 12/11/17	12/17/17	MT-----				1	\$425.00			
N 32	WSFA	12/11/17	12/11/17	WSFA 12 News at Six - MF	6-630pm		:30			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 12/11/17	12/17/17	1-----				1	\$800.00			
N 33	WSFA	12/11/17	12/11/17	ENTERTAINMENT TONIGHT	630-7p		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 12/11/17	12/17/17	1-----				1	\$350.00			
N 34	WSFA	12/11/17	12/11/17	WSFA 12 News at Ten - MF	10-1035pm		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 12/11/17	12/17/17	1-----				1	\$500.00			
N 35	WSFA	12/11/17	12/11/17	Tonight Show	1035-1137pm		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 12/11/17	12/17/17	1-----				1	\$200.00			
N 36	WSFA	12/11/17	12/11/17	Late Night w/ Seth Meyers	1137p-1237x		:30			NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 12/11/17	12/17/17	1-----				1	\$50.00			
N 37	WSFA	12/11/17	12/12/17	Today in Alabama 5am	5-530a		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 12/11/17	12/17/17	MT-----				1	\$200.00			
N 38	WSFA	12/11/17	12/12/17	Today in Alabama 530a	528am-6am		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 12/11/17	12/17/17	MT-----				1	\$250.00			
N 39	WSFA	12/11/17	12/12/17	Today In Alabama	6a-7a		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 12/11/17	12/17/17	MT-----				1	\$350.00			
N 40	WSFA	12/11/17	12/12/17	NBC Today Show	7-9am		:30			NM	1	\$260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 12/11/17	12/17/17	MT-----				1	\$260.00			
N 41	WSFA	12/06/17	12/08/17	NET Early Today ON	4X-430x		:30			NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 12/04/17	12/10/17	--WT---				1	\$15.00			
N 42	WSFA	12/11/17	12/12/17	NET Early Today ON	4X-430x		:30			NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 12/11/17	12/17/17	MT-----				1	\$25.00			
Totals											41	\$11,565.00

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1861939 /	08874376

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
12/06/17 - 12/12/17	HIGHWAY 31	6115

<u>Advertiser</u>	<u>Original Date / Revision</u>
ISS/Highway 31	12/05/17 / 12/05/17

<u>Time Period</u>	<u># of Spots</u>	<u>Gross Amount</u>	<u>Agency Comm.</u>	<u>Net Amount</u>
11/27/17 - 12/12/17	41	\$11,565.00	(\$1,734.75)	\$9,830.25
Totals	41	\$11,565.00	(\$1,734.75)	\$9,830.25

Signature: _____ **Date:** _____

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DEC5/17 15.22
*** WSEA-TV ***

SALES PRSN WA- RYAN EDDINS (H)

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____
DATE DECS/17 15.22

:LINE#:	REP	:	CD :	TIME PERIOD	:	LGTH :	SEC :	RATE	:	START DATE	:	END DATE	:	SPTS /WK:	WEEK INVT	:	DAYS	:	TOTL SPTS:
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DEC5/17 15.22
*** WSEA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
4			1100A-1130A	30		\$75.00	12/11	12/12	1		M-TU	1
PROGRAM : ALABAMA LIVE												
CON COM1 : ALABAMA LIVE												
5			1130A-1200N	30		\$75.00	12/6	12/8	1		W-F	1
PROGRAM : ALABAMA LIVE												
CON COM1 : ALABAMA LIVE												
6			1200N-1230P	30		\$250.00	12/11	12/12	1		M-TU	1
PROGRAM : WSFA 12 NEWS AT 12P												
CON COM1 : WSFA 12 NEWS AT 12P												
7			1230P-130P	30		\$350.00	12/6	12/8	1		W-F	1
PROGRAM : DAYS OF OUR LIVES												
CON COM1 : DAYS OF OUR LIVES												
8			130P-200P	30		\$75.00	12/11	12/12	1		M-TU	1
PROGRAM : THE INSIDER												
CON COM1 : THE INSIDER												
9			200P-300P	30		\$75.00	12/6	12/8	1		W-F	1
PROGRAM : HARRY												
CON COM1 : HARRY												
10			300P-330P	30		\$135.00	12/11	12/12	1		M-TU	1
PROGRAM : JUDGE JUDY												
CON COM1 : JUDGE JUDY												
11			330P-400P	30		\$135.00	12/6	12/8	1		W-F	1
PROGRAM : JUDGE JUDY												
CON COM1 : JUDGE JUDY												
12			430A-459A	30		\$25.00	12/11	12/12	1		M-TU	1
PROGRAM : TODAY IN ALABAMA												
CON COM1 : TODAY IN ALABAMA												

REP HEADLINE# 8874376
*** ORIGINAL REV#0 ***

REP: TEL# 703-528-9387 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP
DEC5/17 15.22
*** WSFA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
13			400P-430P PROGRAM : WSFA 12 NEWS AT 4P CON COM1: WSFA 12 NEWS AT 4P	30		\$135.00	12/6	12/12	1	✓	W-F,M-TU	1
14			430P-500P PROGRAM : WSFA 12 NEWS AT 4:30P CON COM1: WSFA 12 NEWS AT 4:30P	30		\$175.00	12/6	12/8	1	✓	W-F	1
15			500P-530P PROGRAM : WSFA 12 NEWS AT 5P CON COM1: WSFA 12 NEWS AT 5P	30		\$425.00	12/6	12/8	1	✓	W-F	1
16			600P-630P PROGRAM : WSFA 12 NEWS AT 6P CON COM1: WSFA 12 NEWS AT 6P	30		\$800.00	12/6	12/8	1	✓	W-F	1
17			630P-700P PROGRAM : ENTERTAINMENT TONIGHT CON COM1: ENTERTAINMENT TONIGHT	30		\$350.00	12/6	12/8	1	✓	W-F	1
18			1000P-1035P PROGRAM : WSFA 12 NEWS AT 10P CON COM1: WSFA 12 NEWS AT 10P	30		\$500.00	12/6	12/8	2	✓	W-F	2
19			1035P-1135P PROGRAM : THE TONIGHT SHOW W JIMMY FALLON CON COM1: THE TONIGHT SHOW W JIMMY FALLON	30		\$200.00	12/6	12/8	1	✓	W-F	1
20			1135P-1235A PROGRAM : LATE NIGHT W SETH MYERS CON COM1: LATE NIGHT W SETH MYERS	30		\$50.00	12/6	12/8	1	✓	W-F	1
21			700P-900P PROGRAM : THE VOICE-FALL CON COM1: THE VOICE-FALL	30		\$1,500.00	12/11	12/11	1	✓	MON	1

REP HEADLINE# 8874376
*** ORIGINAL REV#0 ***

REP: TEL# 703-528-9387 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP
DEC5/17 15.22
*** WSFA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
31			500P-530P PROGRAM : WSFA 12 NEWS AT 5P CON COM1: WSFA 12 NEWS AT 5P	30		\$425.00	12/11	12/12	1	✓	M-TU	1
32			600P-630P PROGRAM : WSFA 12 NEWS AT 6P CON COM1: WSFA 12 NEWS AT 6P	30		\$800.00	12/11	12/11	1	✓	MON	1
33			630P-700P PROGRAM : ENTERTAINMENT TONIGHT CON COM1: ENTERTAINMENT TONIGHT	30		\$350.00	12/11	12/11	1	✓	MON	1
34			1000P-1035P PROGRAM : WSFA 12 NEWS AT 10P CON COM1: WSFA 12 NEWS AT 10P	30		\$500.00	12/11	12/11	1	✓	MON	1
35			1035P-1135P PROGRAM : THE TONIGHT SHOW W JIMMY FALLON CON COM1: THE TONIGHT SHOW W JIMMY FALLON	30		\$200.00	12/11	12/11	1	✓	MON	1
36			1135P-1235A PROGRAM : LATE NIGHT W SETH MYERS CON COM1: LATE NIGHT W SETH MYERS	30		\$50.00	12/11	12/11	1	✓	MON	1
37			500A-530A PROGRAM : TODAY IN ALABAMA CON COM1: TODAY IN ALABAMA	30		\$200.00	12/11	12/12	1	✓	M-TU	1
38			530A-600A PROGRAM : TODAY IN ALABAMA CON COM1: TODAY IN ALABAMA	30		\$250.00	12/11	12/12	1	✓	M-TU	1
39			600A-700A PROGRAM : TODAY IN ALABAMA CON COM1: TODAY IN ALABAMA	30		\$350.00	12/11	12/12	1	✓	M-TU	1

REP HEADLINE# 8874376
*** ORIGINAL REV#0 ***

REP: TEL# 703-528-9387 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP
DEC5/17 15.22
*** WSFA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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40			700A-900A	30		\$260.00	12/11	12/12	1		M-TU	1
PROGRAM : TODAY SHOW												
CON COM1: TODAY SHOW												

DEC/17 11565.00 CONTRACT TOTAL 11565.00
TOTAL SPOTS 41

MARKET TOTALS \$23,130 WSFA 50% WNCN 5% WAKA 35% WCOV 10% CABL 0% WBMM 0% WIYC 0%
ESFA 0% EAKA 0%

ESTIMATED.

SVC- NSI
DEMOS- RA35+*

REP HEADLINE# 8874376 TRF# 1861939
\$\$\$ MOD# 0 : APPROVED REV #0 \$\$\$

REP: TEL# 703-528-9387 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM STATION DEC5/17 16.00
*** WSPA-TV ***

ADV # _____ ADV. NAME ISS/HIGHWAY 31 REP. # _____ OFF. # _____ SALESMAN # _____

AGY # _____ AGY. NAME WATERFRONT STRATEGIES BUYER NAME JESSE DEMASTRIE

3050 K STREET NW - SUITE 100 SALES PRSN WA- RYAN EDDINS (H)

WASHINGTON, DC 20007

ORDER # _____ CONTRACT # 8874376 CLASS: NATL. LOCAL REGIONAL

PRDCT HIGHWAY 31 EST#6115 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES DEC6/17 DEC12/17 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE DEC5/17 16.00

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

NOTICE: CHANGES OF THIS ORDER HAVE BEEN APPROVED. CONTRACT SCHEDULED FOR GENERATION

CONTRACT TOTAL 11565.00
TOTAL SPOTS 41

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
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I, Jesse Demestrie - authorized media buyer
do hereby request station time concerning the following issue:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED					

This broadcast time will be used by: Highway 31

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☒ Yes

☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

Doug Jones - US Senate - 12/12/17

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Highway 31 429 Green Springs Hwy Ste. 161-304
Birmingham, AL 35209

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Edward Still - Treasurer

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

11/21/17 *June Denton* 202-338-8700
Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature Printed Name Title

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED					

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.